



5 Claude Techniques Most People Never Use

A practical guide for the HIC team to get more out of every session

Most people use Claude the same way: type a question, read the answer, move on. That works. But there is a layer underneath that most people never reach, and it is where Claude becomes genuinely powerful. These five techniques are not widely known. They are practical, they work for every role on the team, and you can try each one today.

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01 | Teach Claude to Disagree with You

By default, Claude tends to agree with whatever you say. It is polite. But polite is not always useful.

The fix: Explicitly ask Claude to push back. Tell it: *"Argue against my idea. Find the holes. Tell me what I am missing." The quality of the response jumps immediately.*

"Here is my plan for onboarding new clients. Assume this plan is flawed. What are the top 3 things most likely to go wrong?"

02 | Include Bad Examples in Your Prompt

Everyone knows to give Claude a good example of what they want. Almost nobody thinks to show it what they **do not** want. This is called negative prompting, and it cuts generic output dramatically.

The fix: Add a section to your prompt that says *"Do NOT do this:" and show it the version you hate.*

"Write a follow-up email to a prospect. Do NOT make it sound like this: 'Hope this email finds you well! Just circling back on our last conversation.' That tone is what I am trying to avoid."

03 | Ask Claude to Write Its Own Prompt

This is called meta-prompting and it is one of the most underused techniques available. Instead of spending time figuring out how to phrase your request, ask Claude to figure it out for you.

The fix: Describe what you need in plain language, then ask: *"What is the best prompt I should use to get this from you?"* Then use that prompt.

"I want you to help me write better weekly reports for my manager. What prompt should I be giving you every Friday to get the best possible output?"

04 | Anchor the Output Format First

When you only describe what you want Claude to write, it chooses the format. Sometimes that works. Often it does not. The fix is to show Claude a blank template and tell it to fill it in.

The fix: Paste a structure before asking Claude to write anything. This works for reports, emails, SOPs, meeting summaries, anything.

"Use this exact structure to write my client update: [Client Name] | [Date] | What we covered: ____ | Action items: ____ | Next session: ____"

05 | Reset a Long Chat Without Starting Over

When a conversation runs long, Claude can lose track of your original goal and start drifting. Most people either start a new chat (losing all context) or keep going with a confused Claude. There is a better way.

The fix: Send this message mid-session: *"Forget our tone drift. Here is the actual goal: [restate your goal in one sentence.]"* Claude recalibrates immediately without losing the history of the conversation.

"Forget our tone drift. Here is the actual goal: write a 3-paragraph email that gets a non-responsive lead to book a call."
